

# URBĀNLEGEND

INSPIRED LIVING DESIGNS



CLOUD



*Like the wood we use for our furniture,  
the paper used to print this catalog is FSC certified  
and comes from responsible forests.*





# OUR BRAND VALUES

Urban Legend, a brand by  
**CasaMia Interior Ltd.**

Born from the will to create accessible Designs that do not compromise innovation, quality and style, "Urban Legend" is a freedom brand first and foremost. We create what we like. We believe the best way to keep our innovative and creative spirit alive every day is to love what we do, and to do it with purpose. We constantly re-invent ourselves. Our Designs cannot be classified under one particular style, but rather incorporate different languages to create unique statements. Our Design vision is very focused on what we call our "emotional intelligence", or our capacity to be moved by a simple detail, a shape or a texture.



Our style is minimalist yet sophisticated, warm and authentic yet resolutely contemporary, innovative and sometimes conservative. These contradictions, we do not fight them, but we integrate them fully into our work, and they define the very unique "Urban Legend" signature, between Artisan well kept knowhow and "modern lifestyles".

*"There is an invisible, subconscious feeling that connects us to the things we love. It is this very intimate and ethereal emotion that we strive to ignite through our products"*

D.Jamet  
Head of Design



# OUR PRODUCTS

Our furniture is manufactured in Vietnam, by "workshop-sized" factories that are both highly skilled and cost-efficient. We put a high priority to work with people who take pride in what they do, and always aim at achieving higher goals with us!

100% of the wood we use in production is imported and comes from sustainable forests. Our Oak and Walnut are FSC hardwoods, from US logs in the highest grade. Our stone tops come from Grece and Italy, our Porcelain tops are from Spain, and our Leather is 100% Italian.

We bring together the best materials and know-how of producers all around the World to create furniture and objects that ignite a deep, ethereal emotion in the owner of a chair, a bed or a lamp from Urban Legend. Objects that last, and that he will want to cherish.

Our products will never be completely sustainable, as some of our materials won't, but as a furniture manufacturer and Designer the best way we can contribute to a healthier environment is to inspire a sense of respect for the things you own, simply by loving it.



- / FSC timbers
- / Human-scaled manufactures
- / Ethically sourced &
- / Low-environmental impact materials
- / High emotionnal value

This is how Urban Legend strives for a better World!



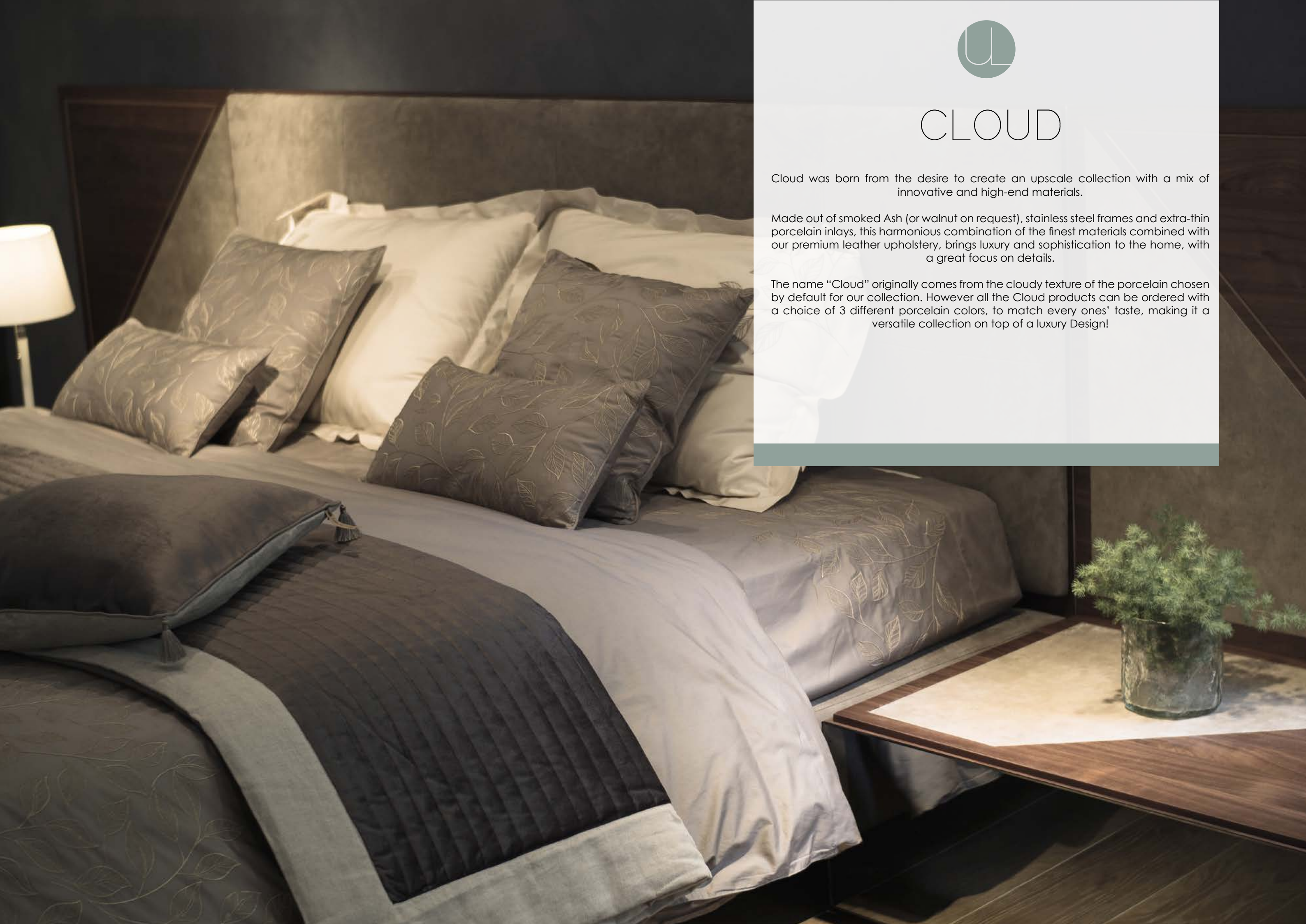


# CLOUD

Cloud was born from the desire to create an upscale collection with a mix of innovative and high-end materials.

Made out of smoked Ash (or walnut on request), stainless steel frames and extra-thin porcelain inlays, this harmonious combination of the finest materials combined with our premium leather upholstery, brings luxury and sophistication to the home, with a great focus on details.

The name "Cloud" originally comes from the cloudy texture of the porcelain chosen by default for our collection. However all the Cloud products can be ordered with a choice of 3 different porcelain colors, to match every ones' taste, making it a versatile collection on top of a luxury Design!





# URBĀN LEGEND

INSPIRED LIVING DESIGNS

“Stylish, refined and sophisticated”



“A luxury statement with the simplicity of the Design classics”





*“In order to be irreplaceable, one  
must always be different”*  
- Coco Chanel

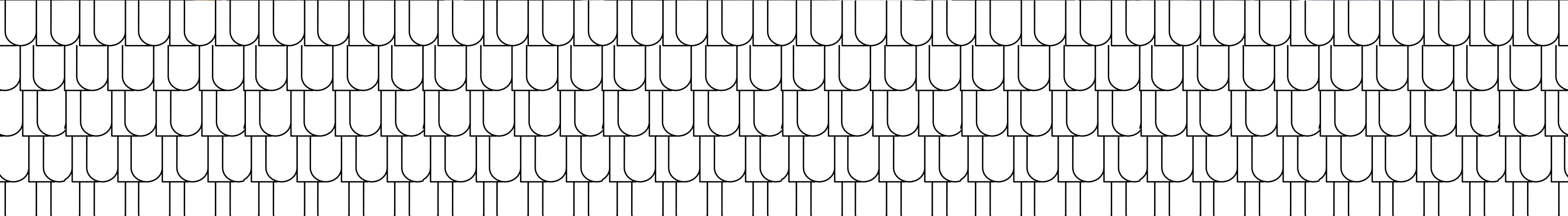




## \_Dining room



The natural strength of porcelain and its resistance to scratches, heat and stain makes it a perfect choice for the Cloud table tops... And it is available in 3m slabs without joints!





# CLOUD

- dining -



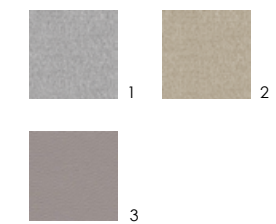
## MATERIALS:



Dining chair



## UPHOLSTERY OPTIONS:



## SIZE:

58x59x80cm

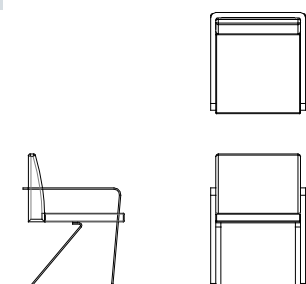


- Stainless Steel  
- Upholstery

options

- > UPHOLSTERY\*
- 1 Fabric - Grey
- 2 Fabric - Taupe
- 3 Leather - Grey

\*Other upholstery options are available on request, with MOQ of 50pcs



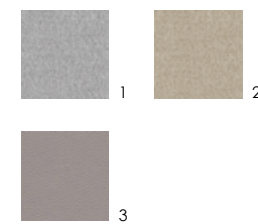
## MATERIALS:



Dining chair  
/With wooden armrests



## UPHOLSTERY OPTIONS:



## SIZE:

58x59x80cm

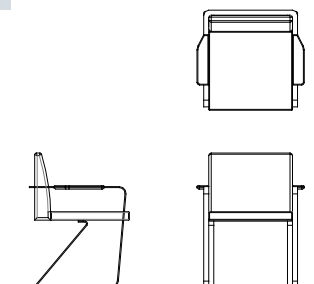


- Stainless Steel  
- Smoked Ash (A)  
or Walnut (B)  
- Upholstery

options

- > UPHOLSTERY\*
- 1 Fabric - Grey
- 2 Fabric - Taupe
- 3 Leather - Grey

\*Other upholstery options are available on request, with MOQ of 50pcs






# CLOUD



- dining -



## MATERIALS:

-  STAINLESS STEEL
-  WOOD  
A Smoked Ash  
B Walnut
-  PORCELAIN

## TOP OPTIONS:

-  1
-  2

## SIZE:

- Size1: 240x100x75cm
- Size2: 260x100x75cm
- Size3: 280x100x75cm
- Size4: 300x100x75cm

Dining table



*“Porcelain is one of the oldest known materials that has been crafted and later manufactured by humans. Along with its stunning resistance and possibilities, I find in this material a singular beauty that might come from its long history”*

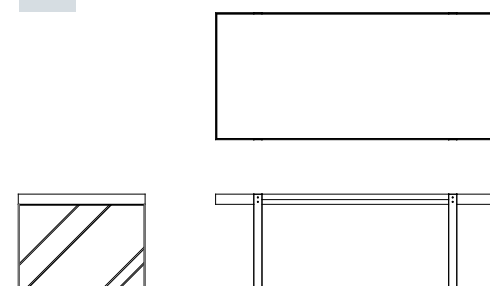
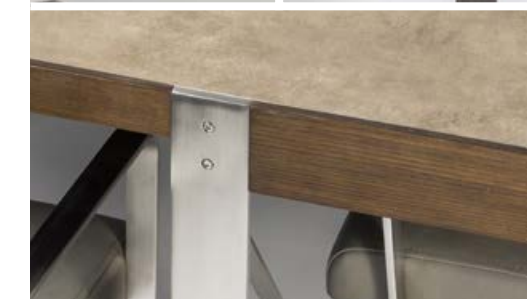
*- D. Jamet - Design director*



- MDF / Veneer  
Smoked Ash (A)  
or Walnut (B)
- Stainless Steel
- Porcelain

## options

- > WOOD FRAME  
A Smoked Ash  
B Walnut
- > PORCELAIN TOP  
1 Cloudy Taupe  
2 Calacatta White

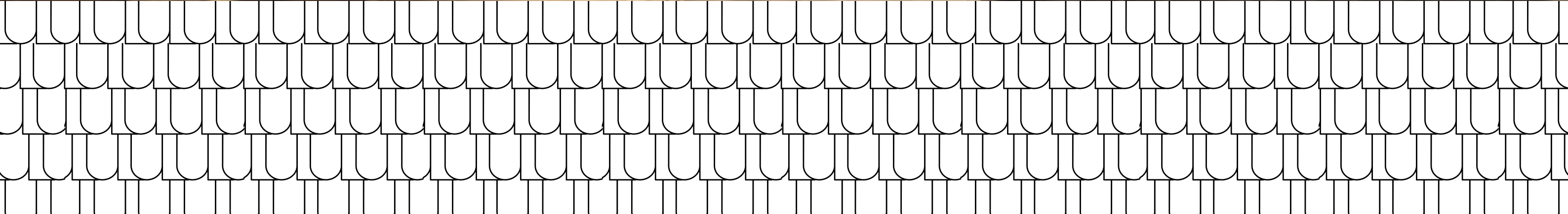




# \_Bedroom & Living



**A** stylish bedroom starts with a stylish bed! By its proportions and material mix the Cloud bed truly stands out in the space and it will make any bedroom look stunning!



# CLOUD - bedroom -



## MATERIALS:



## UPHOLSTERY OPTIONS:



## SIZE:

Queen size: 180x215x97cm  
King size: 200x215x97cm

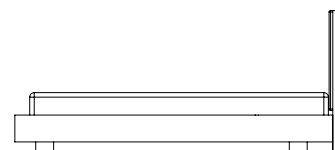
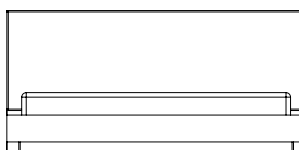


Bed alone  
/Upholstered bed frame



- MDF / Veneer Smoked Ash (A) or Walnut (B)
- Stainless Steel
- Upholstery

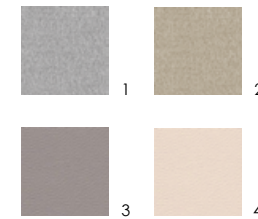
- options**
- > WOOD FRAME
    - A Smoked Ash
    - B Walnut - as shown above
  - > UPHOLSTERY\*
    - 1,2 Fabric - Grey (1) or Taupe (2)
    - 3 Nubuck leather - Taupe
- \*Other upholstery options are available on request, with MOQ of 50pcs



## MATERIALS:



## UPHOLSTERY OPTIONS:



## SIZE:

Queen size: 320x215x97cm  
King size: 340x215x97cm

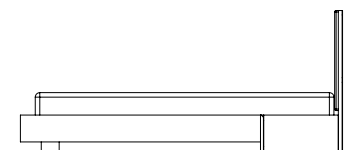
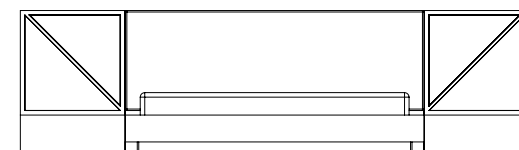


Bed with nightstand  
/Upholstered bed frame



- MDF / Veneer Smoked Ash (A) or Walnut (B)
- Stainless Steel
- Porcelain
- Smoked mirror
- Upholstery

- options**
- > WOOD FRAME
    - A Smoked Ash
    - B Walnut - as shown above
  - > UPHOLSTERY\*
    - 1,2 Fabric - Grey (1) or Taupe (2)
    - 3 Nubuck leather - Taupe
- \*Other upholstery options are available on request, with MOQ of 50pcs

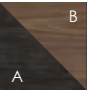





# CLOUD - bedroom -







## MATERIALS:

-  STAINLESS STEEL
-  WOOD
-  PORCELAIN

Working desk



## MATERIALS:

-  STAINLESS STEEL
-  WOOD
-  PORCELAIN
-  TEMPERED GLASS

Book shelf



## SIZE:

110x33x220cm

## PORCELAIN (TOP) OPTIONS:

-  1
-  2

## SIZE:

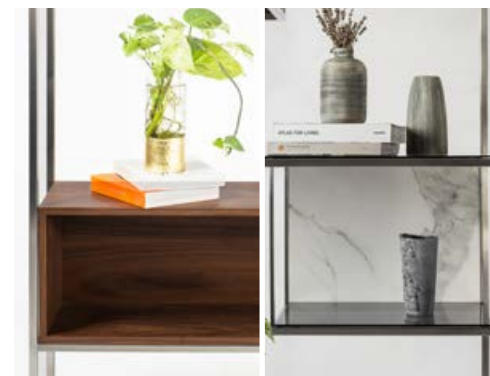
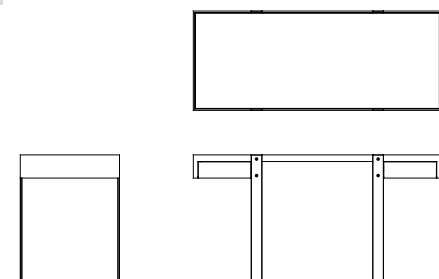
150x60x77cm



- MDF / Veneer Smoked Ash (A) or Walnut (B)
- Stainless Steel
- Porcelain

options

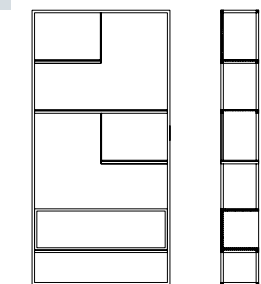
- > WOOD FRAME
  - A Smoked Ash
  - B Walnut
- > PORCELAIN TOP
  - 1 Cloudy Taupe
  - 2 Calacatta White



- MDF / Veneer Smoked Ash (A) or Walnut (B)
- Stainless Steel
- Smoked glass
- Porcelain

options

- > WOOD BOX
  - A Smoked Ash
  - B Walnut






# CLOUD

- living -



## MATERIALS:

-  STAINLESS STEEL
-  WOOD
-  PORCELAIN

## PORCELAIN (TOP) OPTIONS:

-  1
-  2

## SIZE:

150x40x85cm



Console table



## MATERIALS:

-  STAINLESS STEEL
-  WOOD
-  PORCELAIN

## PORCELAIN (TOP) OPTIONS:

-  1
-  2

## SIZE:

Size1: 100x60x38cm  
Size2: 120x60x38cm

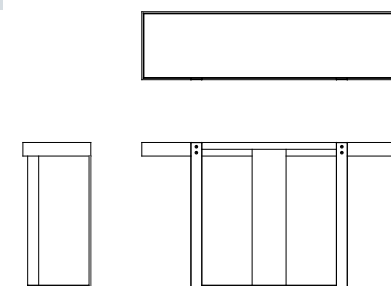
Coffee table  
/with double pull-out tray



- MDF / Veneer  
Smoked Ash (A)  
or Walnut (B)
- Stainless Steel
- Porcelain

## options

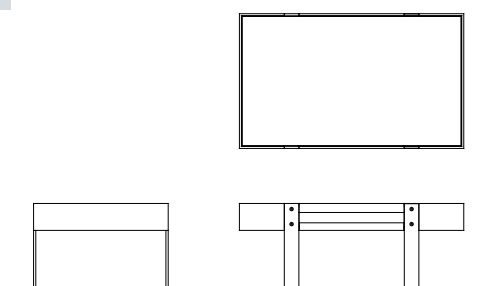
- > WOOD FRAME  
A Smoked Ash  
B Walnut
- > PORCELAIN TOP  
1 Cloudy Taupe  
2 Calacatta White



- MDF / Veneer  
Smoked Ash (A)  
or Walnut (B)
- Stainless Steel
- Porcelain

## options

- > WOOD FRAME  
A Smoked Ash  
B Walnut
- > PORCELAIN TOP  
1 Cloudy Taupe  
2 Calacatta White





# CONTACT

## How to reach us?

We have a showroom, located in the residential District 2 of HCMC. An ideal place to receive our customers, surrounded with a lot of trees, and amazing Vietnamese restaurants!

Come visit us, and have a taste of the real Vietnam. The neighborhood offers plenty of accommodations by the river, with a very unique Indochina feel. This is why we love being here. Come visit us!

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[urbanlegend-group.com](http://urbanlegend-group.com)

*Healthy forests give so much back to us:  
they clean our air and our water,  
support health and biodiversity,  
stabilize our climate  
and sustain local communities.*

*More than anyone Urban Legend relies on trees to  
produce its furniture. That's why we support  
**"One Tree Planted"**  
in their reforestation program.*







ATLAS FOR LIVING

PAGE ONE

The Rug Republic  
The Republic of Enduring Styles

VOL. IV



Take me away!

URBĀNLEGEND  
INSPIRED LIVING DESIGNS



casamia  
Your home,  
your way