

URBÄNLEGEND

INSPIRED LIVING DESIGNS



ARCHITECT



*Like the wood we use for our furniture,
the paper used to print this catalog is FSC certified
and comes from responsible forests.*



OUR BRAND VALUES

Urban Legend, a brand by
CasaMia Interior Ltd.

Born from the will to create accessible Designs that do not compromise innovation, quality and style, "Urban Legend" is a freedom brand first and foremost. We create what we like. We believe the best way to keep our innovative and creative spirit alive every day is to love what we do, and to do it with purpose. We constantly re-invent ourselves. Our Designs cannot be classified under one particular style, but rather incorporate different languages to create unique statements. Our Design vision is very focused on what we call our "emotional intelligence", or our capacity to be moved by a simple detail, a shape or a texture.



Our style is minimalist yet sophisticated, warm and authentic yet resolutely contemporary, innovative and sometimes conservative. These contradictions, we do not fight them, but we integrate them fully into our work, and they define the very unique "Urban Legend" signature, between Artisan well kept knowhow and "modern lifestyles".

"There is an invisible, subconscious feeling that connects us to the things we love. It is this very intimate and ethereal emotion that we strive to ignite through our products"

D.Jamet
Head of Design

OUR PRODUCTS

Our furniture is manufactured in Vietnam, by "workshop-sized" factories that are both highly skilled and cost-efficient. We put a high priority to work with people who take pride in what they do, and always aim at achieving higher goals with us!

100% of the wood we use in production is imported and comes from sustainable forests. Our Oak and Walnut are FSC hardwoods, from US logs in the highest grade. Our stone tops come from Grece and Italy, our Porcelain tops are from Spain, and our Leather is 100% Italian.

We bring together the best materials and know-how of producers all around the World to create furniture and objects that ignite a deep, ethereal emotion in the owner of a chair, a bed or a lamp from Urban Legend. Objects that last, and that he will want to cherish.

Our products will never be completely sustainable, as some of our materials won't, but as a furniture manufacturer and Designer the best way we can contribute to a healthier environment is to inspire a sense of respect for the things you own, simply by loving it.



- / FSC timbers
- / Human-scaled manufactures
- / Ethically sourced &
- / Low-environmental impact materials
- / High emotionnal value

This is how Urban Legend strives for a better World!



ARCHITECT

With its references to the Post-war modern architecture, and in particular to the **Chicago Group** which Frank Lloyd Wright was the most famous ambassador, this collection incorporates the materials used at the time (wood, steel and glass) in an asymmetric architecture defined by a dominant horizontality.

The aesthetic vocabulary of the later-called "Prairie school" architectural style was characterized by large bay windows, overhang roofs, solid construction and integration to the surrounding landscape.

The prominent use of glass in this collection was then an evidence in the first sketches, as transparency and light were two key elements of the "Prairie style". Overhang architectural elements are symbolized by the pin-trays featured on the cabinets above the glass tops.

Metal legs are supporting one side of the cabinets, while a monolithic wooden block is supporting the other, creating the asymmetry typical of mid-century's modernists, with a vertical structural element.



URBĀN LEGEND

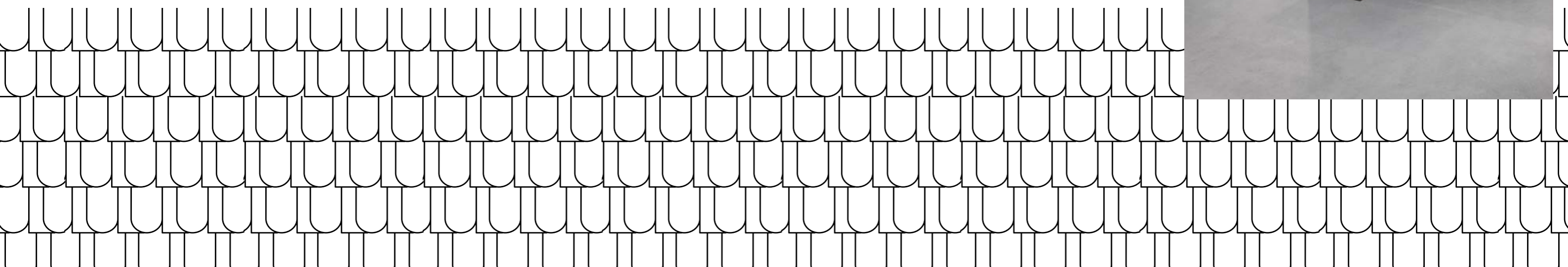
INSPIRED LIVING DESIGNS



“Modernist, bold & architectural”



“A mid-century
tribute with today’s
industrial touch”



ARCHITECT

- dining -



MATERIALS (main):

-  STAINED OAK
-  UPHOLSTERY
-  STEEL WITH SILVER HIGHLIGHTS (optional)

UPHOLSTERED CUSHION (standard options):



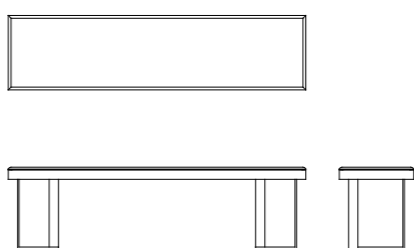
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- #1: 120x40x44cm
- #2: 140x40x44cm
- #3: 160x40x44cm





- Stained Oak wood
FSC certified
- Steel with silver highlights
- Upholstery

- options
- > UPHOLSTERY*
 - 1 PU Fabric - Grey
 - 2 PU Fabric - Taupe
 - 3 Nubuck leather - Taupe
 - > LEGS
 - Optional silver highlights - as shown
- *Other upholstery options are available on request, with MOQ of 50pcs



MATERIALS (main):

-  STAINED OAK
-  PORCELAIN
-  STEEL WITH SILVER HIGHLIGHTS (optional)

PORCELAIN TOP (standard options):



SIZE:

- #1: 160x90x75cm
- #2: 180x90x75cm
- #3: 200x90x75cm
- #4: 220x90x75cm

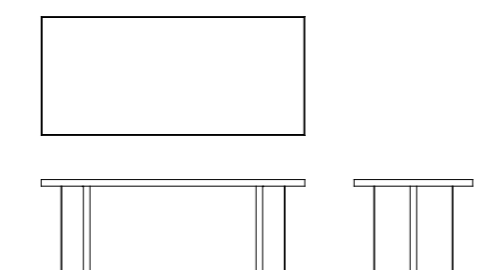


Dining table



- Stained Oak wood
FSC certified
- Steel with silver highlights
- Extra-thin Porcelain

- options
- > PORCELAIN TOP
 - 1 Cloudy Grey
 - 2 Calacatta White
 - 3 Nero Marquina
 - > LEGS
 - Optional silver highlights - as shown



ARCHITECT

- dining -



MATERIALS (main):

-  STAINED OAK
-  UPHOLSTERY
-  STEEL WITH SILVER HIGHLIGHTS (optional)

UPHOLSTERED DOORS (standard options):

-  1
-  2
-  3

SIZE:

160x45x107cm

Credenza



MATERIALS (main):

-  STAINED OAK
-  SMOKED GLASS
-  STEEL WITH SILVER HIGHLIGHTS (optional)

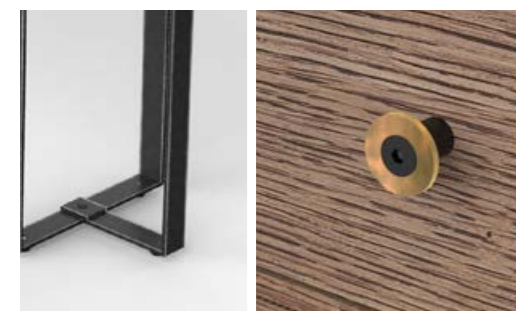
RECESSED TRAY (standard options):

-  1
-  2
-  3

SIZE:

120x50x95cm

Bar cabinet



- Stained Oak wood FSC certified
- Steel with silver highlights
- Upholstery
- Solid Brass

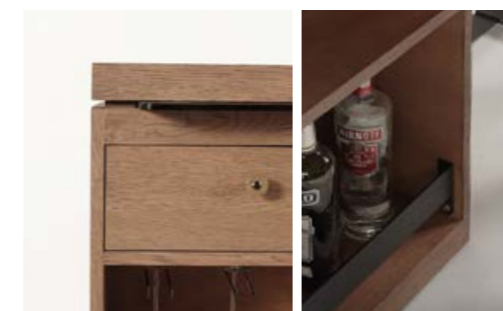
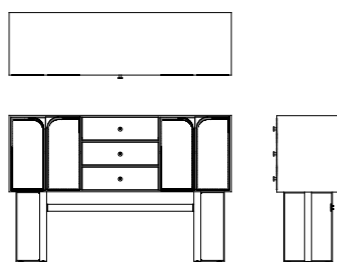
options > UPHOLSTERY (DOORS)*

- 1 PU Fabric - Grey
- 2 PU Fabric - Taupe
- 3 Nubuck leather - Taupe

> LEGS

Optional silver highlights - as shown above

*Other upholstery options are available on request, with MOQ of 50pcs



- Stained Oak wood FSC certified
- Steel with silver highlights
- Tempered glass
- Solid Brass

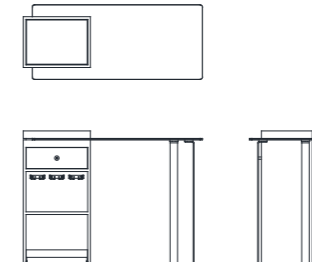
options > RECESSED TRAY*

- 1 Black Steel with silver highlights
- 2 Solid Brass in brushed finish
- 3 Nubuck leather - Taupe

> LEGS

Optional silver highlights - as shown

*Other upholstery options are available on request, with MOQ of 50pcs



ARCHITECT

- living -



MATERIALS (main):

-  STAINED OAK
-  SMOKED GLASS
-  STEEL WITH SILVER HIGHLIGHTS (optional)

UPHOLSTERED TRAY (standard options):

-  1
-  2
-  3

SIZE:

140x41x80cm

Console table



MATERIALS (main):

-  STAINED OAK
-  SMOKED GLASS
-  STEEL WITH SILVER HIGHLIGHTS (optional)

UPHOLSTERED TRAY (standard options):

-  1
-  2
-  3

SIZE:

120x76x46cm

Coffee table



- Stained Oak wood
FSC certified
- Steel with silver highlights
- Tempered glass
- Upholstery
- Solid Brass

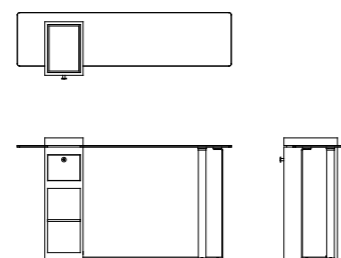
options > UPHOLSTERY (TRAY)*

- 1 PU Fabric - Grey
- 2 PU Fabric - Taupe
- 3 Nubuck leather - Taupe

> LEGS

Optional silver highlights - as shown

*Other upholstery options are available on request, with MOQ of 50pcs



- Stained Oak wood
FSC certified
- Steel with silver highlights
- Tempered glass
- Upholstery

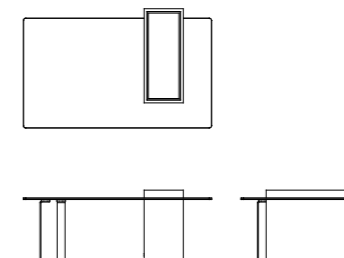
options > UPHOLSTERY (TRAY)*

- 1 PU Fabric - Grey
- 2 PU Fabric - Taupe
- 3 Nubuck leather - Taupe

> LEGS

Optional silver highlights - as shown above

*Other upholstery options are available on request, with MOQ of 50pcs



ARCHITECT

- living -



MATERIALS (main):

-  STAINED OAK
-  SMOKED GLASS
-  STEEL WITH SILVER HIGHLIGHTS (optional)

UPHOLSTERED TRAY (standard options):

-  1
-  2
-  3

SIZE:

160x45x51 cm



TV Unit

MATERIALS (main):

-  STAINED OAK
-  SMOKED GLASS
-  STEEL WITH SILVER HIGHLIGHTS (optional)

UPHOLSTERED TRAY (standard options):

-  1
-  2
-  3

SIZE:

55x41x50 cm

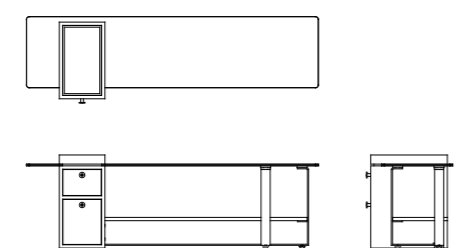


Side table



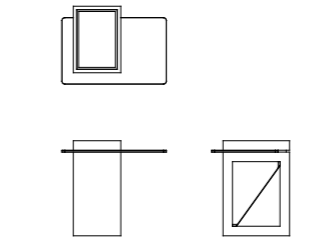
- Stained Oak wood FSC certified
- Steel with silver highlights
- Tempered glass
- Upholstery
- Solid Brass

- options**
- > UPHOLSTERY (TRAY)*
 - 1 PU Fabric - Grey
 - 2 PU Fabric - Taupe
 - 3 Nubuck leather - Taupe
 - > LEGS
 - Optional silver highlights - as shown above
- *Other upholstery options are available on request, with MOQ of 50pcs



- Stained Oak wood FSC certified
- Steel with silver highlights
- Tempered glass
- Upholstery

- options**
- > UPHOLSTERY (TRAY)*
 - 1 PU Fabric - Grey
 - 2 PU Fabric - Taupe
 - 3 Nubuck leather - Taupe
 - > STEEL DIVIDER
 - Optional silver highlights
- *Other upholstery options are available on request, with MOQ of 50pcs



ARCHITECT



- living -



Bar stool

Drafting table

MATERIALS (main):

-  UPHOLSTERY
-  STEEL WITH SILVER HIGHLIGHTS & BRASS

UPHOLSTERED SEAT (standard options):





SIZE:

Ø39xH70cm



MATERIALS (main):

-  STAINED OAK
-  STEEL WITH SILVER HIGHLIGHTS (optional)

SIZE:

150x80x75cm



- Upholstery
- Steel with silver highlights
- PVD Brass coating

options > UPHOLSTERY (SEAT)*

- 1 PU Fabric - Grey - as shown above
- 2 PU Fabric - Taupe
- 3 Nubuck leather - Taupe

> LEGS

Optional silver highlights

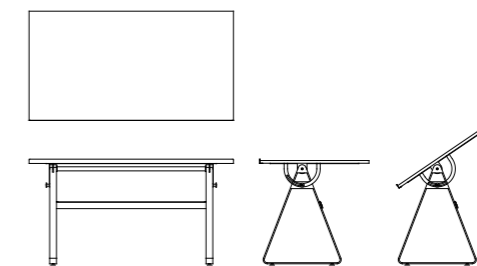
*Other upholstery options are available on request, with MOQ of 50pcs



- Stained Oak wood FSC certified
- Steel with silver highlights
- Solid Brass

options > LEGS

Optional silver highlights - as shown



CONTACT

How to reach us?

We have a showroom, located in the residential District 2 of HCMC. An ideal place to receive our customers, surrounded with a lot of trees, and amazing Vietnamese restaurants!

Come visit us, and have a taste of the real Vietnam. The neighborhood offers plenty of accommodations by the river, with a very unique Indochina feel. This is why we love being here. Come visit us!

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urbanlegend-group.com

*Healthy forests give so much back to us:
they clean our air and our water,
support health and biodiversity,
stabilize our climate
and sustain local communities.*

*More than anyone Urban Legend relies on trees to
produce its furniture. That's why we support
"One Tree Planted"
in their reforestation program.*





Take me away!

URBĀNLEGEND
INSPIRED LIVING DESIGNS



casamia *Your home,
your way*